



NYU SPS appoints Norman as associate dean

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Marc Norman

New York, NY The NYU School of Professional Studies (NYU SPS) have appointed of Marc Norman as associate dean of its Schack Institute of Real Estate, effective July 1, 2022. An urban planner and a veteran in the field of community development and finance, Norman will focus the Schack Institute on educating the next generation of diverse leaders in real estate and urban development in New York City, across the US, and around the globe, taking an interdisciplinary approach on critical issues including housing, economic development and design, sustainability, and property technology. He will build upon the Schack Institute's stellar reputation in the fields of commercial real estate and construction management, and expand its scope and its impact as a thought leader and innovator.

"We are thrilled to welcome Marc Norman to the NYU SPS Schack Institute of Real Estate. Under his leadership, the Schack Institute will become the preeminent home in the country for the interdisciplinary study of real estate and urban development," said Angie Kamath, dean of the NYU School of Professional Studies. "He will create and implement student-centered approaches, build strong industry collaborations, and utilize expertise across the NYU SPS disciplines to develop academic content that is relevant and that addresses critical changes occurring in cities and in society as a whole. In addition, he will continue to build upon the important work the Schack Institute is doing to ensure that diversity and inclusion is part of its core mission and leads to a more diverse, equitable, and inclusive future for the industry."

"The long history and reputation of Schack provides the infrastructure on which to build new programs and create new collaborations. I am excited to join such a dynamic institute embedded in an amazing university," said Norman, who is the founder of the consulting firm "Ideas and Action," faculty director of the Weiser Center for Real Estate at the Ross School of Business, an associate professor of practice at the University of Michigan, and director of Real Estate Initiatives at the Taubman College of Architecture and Urban Planning. Previous to his current positions, he held leadership positions at Duvernay+Brooks, as managing director; Deutsche Bank as vice president in the Community Development Finance Group; and led Upstate, A Center for Design, Research, and Real Estate at Syracuse University. He has worked collaboratively to develop or finance over 2,000

units totaling more than \$400 million in total development costs. Norman recently completed his chairmanship of the Federal Reserve's Community Advisory Council and serves on a variety of other boards.

"To be responsive and nimble, the real estate industry is already embracing community and urban development, affordable housing and equity as part of the new normal. Marc Norman will play a critical role in ensuring that the Schack Institute remains at the forefront of the changes taking place, seeing them as opportunities from which cities, people, and our students can benefit," said James Kuhn, president and head of investor services at Newmark, and chairman of the Schack Institute of Real Estate advisory board.

Norman works nationwide with cities, for-profit, and non-profit projects related to economics, wealth building, and equitable development. At Michigan, his teaching and research includes how public-private partnerships can create equitable outcomes and how disruptions in real estate inform how real estate fundamentals are taught. Engaged in numerous public and academic service activities, he has served as a board member for a variety of non-profit, governmental and community organizations addressing issues of affordable housing, economic development, and design. He currently is serving on the board of MASS Design Group, CAMBA Housing Ventures, and as chair for the Federal Reserve's Community Advisory Council. Norman earned a Master of Arts in Urban Planning from the University of California, Los Angeles Graduate School of Architecture and Urban Planning; and a Bachelor of Arts in Political Economy of Industrialized Societies from the University of California, Berkeley.

"Marc Norman brings a wealth of experience to the Schack Institute of Real Estate, as well as a fresh perspective that focuses on the emerging sectors, which will drive the real estate and construction management industries for years to come," said David Hirsh, retired managing director of Blackstone, and vice chairman of the Schack Institute of Real Estate advisory board. "We very much look forward to welcoming him this summer and to continuing to build upon the Schack Institute's reputation as an innovator in real estate education."

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